



PRESS RELEASE

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1 Beyond Unveils Wrangler Mini 3D™

-- Industry's First Stereo Raw and HD-SDI Uncompressed DDR and Viewer --

Somerville, Mass., June 30 2010 — [1 Beyond™, Inc.](http://www.1beyond.com), a leading provider of digital video production and post production systems, today announced the new 1 Beyond Wrangler Mini 3D™, the industry's first stereo Raw and HD-SDI uncompressed DDR (Direct-to-Disk Recorder) and Viewer.

Available immediately starting at just \$11,995 complete, the new 1 Beyond Wrangler Mini 3D is a radically new on-camera solution for professionals shooting in 2D and 3D. With support for all major mono and stereo cameras, the Wrangler Mini 3D utilizes a new 8 processor design providing the power for DDR features never before available including:



- Real-time processing of stereo raw or HD-SDI inputs while simultaneously displaying live 3D to DVI, HDMI or HD-SDI 3D outputs
- Encoding live to all major uncompressed and compressed 2D/3D formats including: DPX, MOV, CineForm 3D, and more than 50 others
- 1 Beyond GoHDMag™ cartridges with up to 1TB of solid state high performance memory

- Vectorscope, waveform (YCbCr/RGB) and histogram, black and white levels, luminance, chrominance, monitors
- Unique modular design provides an upgrade path never before possible; e.g. buy a stereo Gigabit DDR now and upgrade to a dual HD-SDI later or even a dual 3Gb 4:4:4 in the future (Q4)
- Compatibility with the entire line of 1 Beyond Wrangler systems for live broadcast quality output, automated duplication, instant stereo review, real-time color grading and logging on-set.

As a viewer, the 1 Beyond Wrangler Mini 3D provides a number of unique features including:

- The industry's largest screen (10.4"), with optional weather shield
- A 1200:1 contrast ratio for deep blacks
- Bright sunlight viewing with optional adjustable 800 Nit backlight
- Special 1 Beyond Wrangler DDR/Viewer touch screen software that provides direct-to-disk recording and/or review for 2D/3D, SDI and Gigabit HD and Raw cameras.

The 1 Beyond Mini 3D is not a standalone product but part of the compatible family of digital workflow tools from 1 Beyond that also include the Wrangler "Dude" and Wrangler Pro and the Super Wrangler - the industry's only compatible end-to-end 2D & 3D workflow line that can record, duplicate, review, color grade, edit and archive.

"The 1 Beyond Wrangler line is simply fabulous. I truly don't know of anything that can compare with it on the market presently. When we approached 1 Beyond to help us design and build several systems for the production SAW VII 3D, their team went to work straight away and delivered us the custom Wranglers in plenty of time for our pre-production tests. The equipment worked flawlessly throughout the entire 9 weeks of shooting, not one issue straight through. We have since then taken the Wranglers around the globe, in many types of environments, and enjoyed the same comfortable feeling of reliability on every project," comments Bill White, Founder of the 3D Camera Company (3DCC) in Toronto.

As a company that develops specialized stereoscopic (3D) image capture equipment for the motion picture and broadcast industry and provides technical crews to facilitate these productions, 3DCC has extensive experience with 1 Beyond's entire Wrangler production product line. They have used 1 Beyond Wranglers for productions all over the world ranging from feature documentaries, to commercials, to live events, to major motion picture productions.

All Wrangler systems feature solid state system drives for ultimate reliability. They are available with various combinations of individual or RAID protected 1 Beyond GoHDMag solid state/hard drive magazines, providing a flexible range of economy to high performance.

The 1 Beyond Wrangler Mini 3D is available immediately from 1 Beyond and its extensive network of resellers. Call 1 Beyond (877-One-Beyond) for end-to-end 2D/3D workflow solutions that have been certified to work with Avid Media Composer, Final Cut Pro, Adobe Creative Suite, CineForm, IRIDAS and ASSIMILATE color grading and others.

About 1 Beyond

Founded in 1996, 1 Beyond, Inc. is a leading manufacturer of high performance video production and post production, tapeless workflow and storage systems for video professionals at a fraction of the cost of traditional high-end systems. This value leadership is due to constant technical innovation, and numerous industry firsts, now extended into 3D workflows. 1 Beyond delivers turnkey video end-to-end solutions that provide customers with the highest performance and quality digital workflow in all video formats including 3D, HD, 2K and 4K. The company offers a wide range of systems including the new tapeless workflow products, award-winning laptops, desktops, mobiles and Storage Area Networks used in all workflow phases. All 1 Beyond systems are designed with true open architecture and built on world standards, ensuring the customer a continued upgrade path and hence, the longest period for ROI and non-obsolence. For more information, visit www.1Beyond.com or call 877-One-Beyond.

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