



August, 2009

“Recently, 1 Beyond received a contract with WABC NY (see below) that further advances our position as the leading supplier of ENG (Electronic News Gathering) Truck conversion to Tapeless SD and HD systems with in-truck immediate editing. We are proud of our outstanding two year service record providing our unique 1 Beyond HD OctoFlex™ Rugged rack-based systems to some of the largest Broadcast stations in the country including KABC Los Angeles, WPVI Philadelphia and now WABC NY. Since 1 Beyond has partnered with all the major NLE manufacturers, we can customize our ENG systems with many combinations of hardware and software to suit individual station requirements, large and small. We are particularly pleased with our close relationship with Grass Valley, a leader in Broadcast, having certified our 1 Beyond rack and desktop systems as well as our 1 Beyond GoFlex™ high-end laptops for ENG use.”

Terry Cullen, CEO and Founder of 1 Beyond

1 Beyond OctoFlex Rugged



## **WABC Deploys 1 Beyond HD OctoFlex Rugged with Grass Valley Aurora For ENG Field Operations**

**Paris, France/Nevada City, Calif. August 4, 2009** – WABC-DT, the ABC Network/Walt Disney Company owned-and-operated (O&O) television station in New York, has signed a contract with system manufacturer 1 Beyond™, Inc. to deploy nine 1 Beyond HD OctoFlex Rugged ENG Truck systems, using **Grass Valley™ Aurora™** high-definition editing and file management software, in a rugged, rack mount enclosure specifically designed for electronic news gathering (ENG) vans.

Unlike typical rack mount systems for computer rooms, 1 Beyond HD OctoFlex Rugged system was designed with a ruggedized military vehicle chassis, with shock mounted disk drives and redundant modular power supplies, making the system ultra reliable.

“The HD OctoFlex Rugged, together with the Grass Valley Aurora editing platform, offers the necessary speed and ease of maintenance to help our broadcast customers do their job quickly and reliably,” said Terry Cullen President, 1 Beyond, Inc. “The Aurora platform is the preferred editing software for our HD OctoFlex Rugged ENG Truck systems and is used by the ABC O&O stations, both in the field and in the studio. Aurora software combined with the other components of the HD OctoFlex Rugged system makes it a highly attractive option for field editing in the fast-paced news environment.”

The new sale represents a milestone in that there are now more than 50 systems (including 1 Beyond HD OctoFlex Rugged ENG Truck systems, High Performance GoFlex Laptops, OctoFlex Desktops) being used among the ABC O&Os across the country, all with Grass Valley Aurora editing capability in the field.

The 1 Beyond HD OctoFlex Rugged ENG Truck system designed and manufactured by 1 Beyond includes an AJA Video I/O card with breakout rack mount inputs and outputs, giving WABC’s crews easy I/O access and a complete editing system to cut pieces in the field. The rack mount system is ideally suited to meet the unique needs of TV stations working remotely with the new tapeless HD camera formats such as JPEG 2000 – captured with the Grass Valley Infinity™ Digital Media Camcorder – DVCPRO 50, DVCPRO HD, P2, XDCAM EX, and AVC-Intra.

“As a turnkey systems designer, 1 Beyond has earned an excellent reputation for supplying broadcasters with reliable and durable systems that allow them to make the transition to full tapeless HD editing in the field,” said Jeff Rosica, Senior Vice President of Grass Valley. “Part of this success is due to the Grass Valley Aurora software’s ease of use and real-time processing features. We are pleased to be working closely with 1 Beyond to give their customers the technology they need in the form factor they require most.”

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*Certain statements in this press release, including any discussion of management expectations for future periods, constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of factors and uncertainties that could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements due to changes in global economic and business conditions, "media and entertainment" markets, and regulatory factors. More detailed information on the potential factors that could affect the financial results of Thomson is contained in Thomson's filings with the U.S. Securities and Exchange Commission. The quarterly financial information contained herein can be viewed on the Group's website in the section Regulated Information.*

#### **About 1 Beyond**

Founded in 1996, 1 Beyond, Inc. is a leading manufacturer of PC-based high performance editing, tapeless workflow and storage systems for video professionals at a fraction of the cost of traditional high-end systems. This value leadership is due to constant technical innovation, including 13 years of industry firsts. 1 Beyond delivers turnkey video end-to-end solutions that provide customers with the highest performance and quality digital workflow in all video formats including HD, 2K and 4K. The company offers a wide range of systems including the new tapeless workflow products, award-winning laptops, desktops, rugged, mobiles, and Storage Area Networks used in all workflow phases. All 1 Beyond systems are designed with true open architecture and built on world standards. This ensures the customer a continued upgrade path and hence, the longest period for ROI and non-obsolescence. For more information, visit [www.1Beyond.com](http://www.1Beyond.com) or call 877-One-Beyond.

#### **About Grass Valley: 50 Years of On-air Innovation**

With a rich history serving the broadcast and professional video industries, the Grass Valley name is synonymous with innovation, leadership, and performance. With a full range of products and services supporting many of the world's most high-profile television events, Grass Valley offers the most comprehensive portfolio of flexible and cost-effective digital technologies and systems available. Customers deploying Grass Valley solutions include most of the world's leading broadcast and teleproduction facilities, independent video professionals, as well as emerging content creators and distributors providing broadband, telecommunications, and transmission services. When you're watching news, sports, or entertainment programming, whether on a TV, the Web, or a mobile phone, you're watching Grass Valley at work.

For information about Grass Valley products, please visit [www.grassvalley.com](http://www.grassvalley.com).

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