



PRESS RELEASE

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1 BEYOND UNVEILS NEW RUGGEDIZED HD EDITING SYSTEM FOR BROADCAST TRUCKS

*-- 1 Beyond HD OctoFlex™ Rugged— the industry's most powerful editing for
stations converting to tapeless HD --*

SOMERVILLE, MASS. (March 13th, 2008) —1 Beyond™, Inc., a leading provider of digital video editing and compositing systems, today announced the immediate availability of the 1 Beyond HD OctoFlex™ Rugged video editing system designed specifically for live Electronic News Gathering (ENG) broadcast trucks converting to tapeless High Definition. The new rack mount system is ideally suited to meet the unique needs of TV Stations working remotely with the new tapeless HD camera formats such as Infinity™ JPEG 2000, DVCPRO 50, DVCPRO HD, P2, VariCam, XDCAM EX and AVC-Intra.

The system can also be configured for direct-to-disk capture and other on-location uses such as film production trucks and military video units. Designed with significant input from the engineering departments of leading US broadcast stations, the system will be showcased for the first time at NAB 2008 (Las Vegas Convention center, April 14th to 17th) at the 1 Beyond booth (SL12509).

With eight full core processors, the 1 Beyond HD OctoFlex Rugged is a fully-featured 1 Beyond HD OctoFlex system, allowing for multiple format editing and compositing, from SD through HD. Thanks to a ruggedized heavy metal 5U rack

mount chassis (19"W x 22"D x 8.75"H), heavy front swing down metal door, and RAID protected shock-mounted storage, it is built to withstand the all the “humps and bumps” of mobile editing without compromising on editing power.

“Since the vast majority of editing and compositing software on the market today uses raw processor power to interpret native codecs on the fly, the power of 8 processors is the ultimate for real-time performance,” explains Terry Cullen, 1 Beyond Founder and CEO. “We are very proud to be bringing the best of 1 Beyond systems in a rugged, rack mount unit to give video and film professionals out on the road the power and reliability they need, whether they are in a truck, a tank, a four wheel drive, or on a boat.”

The 1 Beyond HD OctoFlex Rugged includes a dual redundant power supply with hot swappable power modules for easy maintenance. For software and hardware maintenance, the system is available with a spare parts kit including modular disks and power supply modules plus a USB Image drive with replacement system and applications serialized images for each system purchased.

The system hardware includes: Dual Intel Xeon Quad core processors with a 12MB cache, equivalent to eight full core processors at up to 1600MHz FSB, 4 GBs of memory and a high performance dual port video card with 512MBs of memory. The standard storage consists of 2 removable 500GB SATA2 drives with a separate SATA2 controller, all internal, built into the system.

The 1 Beyond HD OctoFlex Rugged is initially shipping with Grass Valley Edius Broadcast SP. It is also certified for hardware and software configurations including Matrox AXIO, Adobe Creative Suite 3, Avid Xpress, Avid Media Composer, Blackmagic, AJA and other combinations of software, compression and capture hardware. The system is also available with a full complement of HD

storage supporting RAID 5 and 6, enabling direct-to-disk video capture from SD to uncompressed HD including 2K 4:4:4 formats.

About 1 Beyond

Founded in 1996, 1 Beyond, Inc. is a leading manufacturer of professional PC-based video editing, compositing and storage systems at a fraction of the cost of traditional high-end systems. This value leadership is due to constant technical innovation, including 11 years of industry firsts. 1 Beyond delivers turnkey video end-to-end solutions that provide customers with the highest performance and quality digital workflow in all video formats including both compressed and uncompressed HD. The company offers a wide range of systems including award-winning laptops, desktops, mobiles and Storage Area Networks used in all phases of editing and compositing. All 1 Beyond systems are designed with true open architecture and built on world standards. This ensures the customer a continued upgrade path and hence, the longest period for ROI and non-obsolence. For more information, visit www.1Beyond.com or call 877-One-Beyond.