



PRESS RELEASE

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*High-resolution images are available for download from: <ftp://1beyond.com>
USER: 1bguest, PASSWORD: 1bguest, folder "Press Photos"*

1 Beyond Makes Production to Post-production 3D Workflow a Reality at NAB 2010

-- New portfolio to be showcased on Booth SL7620 --

Somerville, Mass., March. 29 2010 — [1 Beyond™, Inc.](http://www.1beyond.com), a leading provider of digital video editing and compositing systems, today announced that it will unveil a new portfolio of systems that eliminates the typical workflow and communications gaps between pre-production, on-set, and post-production, creating a powerful non-linear 3D workflow solution that covers every step of the content creation process, from the initial concept to final delivery.

This new ground-breaking 3D workflow features new systems from 1 Beyond optimized to work seamlessly with some of the industry's most innovative 3D technologies. Visitors to the 1 Beyond booth SL7620 will be able to see an example of how a major film studio is currently using this workflow on set to record footage from Silicon Imaging SI-3D camera systems directly into 1 Beyond Wrangler™ DDR Direct-to-Disk Recording systems. The footage is then connected to 1 Beyond Wrangler duplicator stations for automatic backup and to S3DR review stations with IRIDAS FrameCycler DI for instant review of RAW footage in full high resolution stereoscopic 3D. This workflow is also appropriate for virtually all 2D and 3D camera workflows in compressed, uncompressed and

RAW formats.

Visitors to the 1 Beyond booth will also see how during the post production stage, output from the 3D production workflow can be used immediately without conversion, by using compatible formats that feed, for example, a 3D Avid editing environment, which then outputs EDLs to conform for various finish systems.

1 Beyond Wrangler configurations will also be demonstrated by the following companies:

- NVIDIA (Booth SL5629) together with Silicon Imaging for 3D recording and instant review, and broadcast quality live 3D playout.
- IRIDAS (Booth SL7927) for on set 3D setup and look creation, stereo review with FrameCycler, and color grading in post production.
- ASSIMILATE (at the Renaissance Hotel SCRATCH Suites) for RED onset look creation and color grading in post production.
- Band Pro Film & Digital, Inc. (Booth C10308) for SI 3D workflow.
- International Datacasting (Booth SU6321), Sensio, 3D Camera Company and Silicon Imaging for 3D broadcast and satellite.
- Binocle stereo 3D rigs and camera systems.
- Silicon Imaging SI-3D live stereo-3D capture, recording, 3D visualization and stereo 2K/HD SMPTE HD-SDI broadcast.

“Visitors to our and our partners’ booths will be able to see how we have managed to completely streamline the entire stereo-3D content acquisition and post production process thanks to our groundbreaking portable ingest, review, editing and playback systems and storage,” explains Terry Cullen, 1 Beyond’s Founder and CEO. “These same systems have been used successfully on tapeless 2D shoots with RED and Panasonic P2 media.”

"The 1 Beyond Wrangler systems are ideally suited to the demanding HD and 2K video processing of the Silicon Imaging SI-3D stereo camera system," comments Ari Presler, CEO, Silicon Imaging. "The SI-3D system captures 2K uncompressed RAW streams for dual synchronized SI-2K mini camera heads, where they are combined into 3D displays for user feedback or output to dual HD-SDI signals for transmission with IRIDAS 3D LUT color correction and stereo alignment. The image data can also be simultaneously coded and recorded, using CineformRAW, into a Quicktime 3D for instant editing. The Wrangler's combination of field portability, processing and removable storage enables a highly flexible SI-3D system."

All Wrangler systems include the 1 Beyond Wrangler software that provides automatic ingest and verification of footage from a range of high-end cameras (Panasonic, RED, SI, Sony, Phantom and more). With the addition of other unique software from 1 Beyond, Silicon Imaging, IRIDAS and ASSIMILATE, these configurations can also support Direct-to-Disk Recording and/or review for 2D/3D, RAW and HD-SDI cameras.

The 1 Beyond Wrangler systems are currently available in four hardware configurations:

- 1 Beyond Wrangler Dude™, a small form factor with 4 or 8 processors, with custom designed brushed aluminum case, DC-power, built in 7" touch screen, available for \$6,995.
- 1 Beyond Wrangler Pro with 17" LCD screen (up to 1920 x 1200) and fold-down keyboard, 8-processor power, featuring a heavy-duty all metal, shock-resistant body, with a roll-about case for easy travel, available for \$8,495.
- 1 Beyond Wrangler Rack, with 8-processor power, 8.4" touch screen, mounted in a 19" rack for use in trucks and mobile racks, starting at \$7,995. Also available are 3U and compact 1U rack versions.

- 1 Beyond Super Wrangler based on the 16-processor power of the 1 Beyond HexDFlex™, with 17" 1920x1200 LCD screen and fold-down keyboard, available for \$12,995.

All Wrangler systems feature solid state system/application drives for ultimate reliability. They are available with various combinations of RAID protected video 1 Beyond GoHDCart™ drive cartridges and the new 1 Beyond GoHDMag™ solid state magazines. Key to the 3D workflow concept is the 1 Beyond Wrangler Data Shuttle, 4 and 8-bay storage towers with mini-SAS connections supporting SAS and SATA drives up to 8TB, supporting 2D/3D RAW, uncompressed and high quality compressed video recording and review.

The 1 Beyond Wrangler portfolio is available immediately from 1 Beyond and its extensive network of distributors and has been certified to work with Avid Media Composer, MoJo DX, Adobe CS4 suite, Matrox (all I/O), AJA (all), Blackmagic (all), Grass Valley (all), IRIDAS and ASSIMILATE color grading and 3D software.

About 1 Beyond

Founded in 1996, 1 Beyond, Inc. is a leading manufacturer of high performance video editing, tapeless workflow and storage systems for video professionals at a fraction of the cost of traditional high-end systems. This value leadership is due to constant technical innovation, and numerous industry firsts, now extended into 3D workflows. 1 Beyond delivers turnkey video end-to-end solutions that provide customers with the highest performance and quality digital workflow in all video formats including 3D, HD, 2K and 4K. The company offers a wide range of systems including the new tapeless workflow products, award-winning laptops, desktops, mobiles and Storage Area Networks used in all workflow phases. All 1 Beyond systems are designed with true open architecture and built on world standards, ensuring the customer a continued upgrade path and hence, the longest period for ROI and non-obsolescence. For more information, visit www.1Beyond.com or call 877-One-Beyond.

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