



PRESS RELEASE

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1 BEYOND UNVEILS NEW LINE OF PORTABLE FIELD INGEST/ PLAYBACK SYSTEM FOR TAPELESS WORKFLOWS, NEW PLUG-AND-PLAY HD SAN, AND NEW 16-PROCESSOR VIDEO WORKSTATION AT NAB 2009

-- New 1 Beyond Wrangler line, 1 Beyond EzHDSAN and 1 Beyond HexDFlex to be showcased for the 1st time on booth SL8625--

SOMERVILLE, MASS. (April 16th, 2009) —1 Beyond™, Inc., a leading provider of high performance editing, tapeless workflow and storage systems for video professionals, today announced that it will showcase several new groundbreaking systems at NAB 2009 (Las Vegas Convention Center, April 20th to 23rd 2009) in booth SL8625. Visitors to the 1 Beyond booth will be able to get hands-on demonstrations of the following new systems:

The 1 Beyond Wrangler™, the industry's first line of portable field ingest, editing and playback system for tapeless file-based workflows. Initially available for P2 workflows, it is now also available for RED, Sony SxS, Grass Valley REV PRO and JVC workflows. Ideally suited to meet the unique needs of video professionals working with the new tapeless cameras 'in the field', the 1 Beyond Wrangler allows users on set or on location to rapidly and reliably unload 4 tapeless memory cards at a time and backup to two drives with no user intervention. The new portable systems also let users instantly review their footage in smooth high-resolution HD or full screen mode with the 17" high resolution screens, and should they opt to, quickly edit their footage with Adobe, Avid or Grass Valley software for instant playback. Part of a complete family of 1 Beyond Tapeless Workflow products, the 1 Beyond Wrangler is an all-in-one unit, with built-in

screen, card readers and removable drives, available in 3 models, including a battery-powered unit. Other products in the lineup include the 1 Beyond GoHDCart™ hot-swappable disk cartridges for file transfer and archive and the 1 Beyond Wrangler Reader™ for instant access to multiple GoHDCart cartridges from 1 Beyond systems or laptops, or other PCs or Macs.

The 1 Beyond EzHDSAN™, the video industry's first plug-and-play SAN to provide up to 96 TBs of RAID 6 protected storage, allowing multi-stream, real-time HD editing for up to 14 simultaneous users. Thanks to a unique patent-pending design, the cost effective 1 Beyond EzHDSAN is extremely easy to install, using a single standard Ethernet cable to connect each workstation to the SAN. The new shared-storage solution for both Mac and PC is available immediately with prices at approximately \$0.50 per gigabyte. The 1 Beyond EzHDSAN is available as a completely pre-configured and tested turnkey solution. It requires limited technical knowledge, no intermediate switches, complicated wiring or Fibre Optics. It can be installed by an operator in a matter of minutes by loading a simple driver on each workstation and connecting one standard Ethernet cable between the computer and the SAN.

The 1 Beyond HexDFlex™, the industry's first turnkey 16-processor professional video workstation capable of running Windows XP and Vista applications. A powerful next-generation complement to the award-winning 8-processor 1 Beyond HD OctoFlex, the 1 Beyond HexDFlex is available immediately. Ideally suited to handle processor intensive formats and tasks, the new 1 Beyond HexDFlex brings, for instance, unmatched efficiencies in the editorial and finishing process of RED-originated projects. Using the power of its 16 processors, the 1 Beyond HexDFlex can effortlessly edit native 4K RED.R3D footage at 2K high-quality resolution in real-time and switch to a native 4K finish without moving or transcoding native video. Thanks to the unmatched processor power of the 1 Beyond HexDFlex, rendering becomes unnecessary until the final deliverable, and final render times are shortened considerably.

The 1 Beyond Wrangler and the 1 Beyond HexDFlex will both be featured on stage along with partner IRIDAS at the RED User Group meeting on Wednesday, April 22, 7PM at the Rio Hotel. In addition, the 1 Beyond Wrangler will be part of the P2 Camp, being hosted by HD Expo on April 19 – 20 at Levy Production Group in Las Vegas. Visitors to the 1 Beyond booth will also be able to get hands on demonstrations of the

rest of the 1 Beyond family of systems including new high-performance laptops, professional workstations and storage solutions.

About 1 Beyond

Founded in 1996, 1 Beyond, Inc. is a leading manufacturer of PC-based high performance editing, tapeless workflow and storage systems for video professionals at a fraction of the cost of traditional high-end systems. This value leadership is due to constant technical innovation, including 13 years of industry firsts. 1 Beyond delivers turnkey video end-to-end solutions that provide customers with the highest performance and quality digital workflow in all video formats including HD, 2K and 4K. The company offers a wide range of systems including the new tapeless workflow products, award-winning laptops, desktops, mobiles, and Storage Area Networks used in all workflow phases. All 1 Beyond systems are designed with true open architecture and built on world standards. This ensures the customer a continued upgrade path and hence, the longest period for ROI and non-obsolescence. For more information, visit www.1beyond.com or call 877-One-Beyond.

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