



PRESS RELEASE

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*High-resolution images are available for download from: [ftp.1beyond.com](ftp://ftp.1beyond.com)
USER: 1bguest, PASSWORD: 1bguest, folder "Press Photos"*

1 Beyond Announces HexDFlex™, The Industry's First 16-Processor Professional Turnkey Video Workstation for Windows XP and Vista

*--Ideally suited for processor intensive tasks such as real-time native RED.R3D 2K
resolution editing; to be unveiled at NAB 2009 in booth number SL8625--*

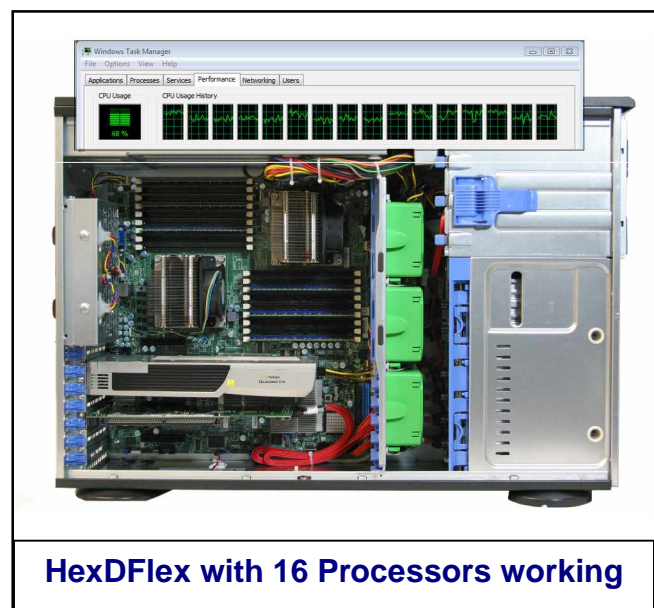
Somerville, Mass. (March 31st, 2009) —1 Beyond, Inc., a leading provider of high performance editing, tapeless workflow and storage systems for the video professional, today announced the 1 Beyond HexDFlex™, the industry's first turnkey 16-processor professional video workstation capable of running Windows XP and Vista applications. A powerful next-generation complement to the award-winning 8-processor 1 Beyond HD OctoFlex, the 1 Beyond HexDFlex is available immediately and will be shown for the first time at NAB 2009 at the 1 Beyond booth (number SL8625).

Ideally suited to handle processor intensive formats and tasks, the new 1 Beyond HexDFlex brings, for instance, unmatched efficiencies in the editorial and finishing process of RED-originated projects. Using the power of its 16 processors, the 1 Beyond HexDFlex can effortlessly edit native RED.R3D footage at 2K resolution in real-time and switch to a native 4K finish without moving or transcoding native video. Thanks to the 1 Beyond HexDFlex's unmatched processor power, rendering becomes unnecessary until the final deliverable, and final render times are shortened considerably.

A recent customer test of the 1 Beyond HexDFlex with RED RAW video was able to play native R3D 4K files in a 2K sequence in real-time and still had over 40% of the processor power left for additional layers, graphics and effects.

“Editing native RED.R3D in full 2K while watching every move on a full resolution 2K monitor not only increases productivity but also reduces errors that simply can’t be detected in proxy or off-line editing, ” explains Terry Cullen, 1 Beyond’s Founder and CEO. “More processing power from your system enables you to perform time consuming tasks such as compositing, transcoding and finishing, faster and easier than ever before. Never has there been this much horsepower in an affordable editing workstation. It fosters a video professional’s creativity, increases productivity and shortens project turnaround time.”

The 1 Beyond HexDFlex is the latest complement to the extensive 1 Beyond tapeless workflow portfolio. For example, users can transfer from CF, RED-DRIVE or RED-RAM using the 1 Beyond Wrangler, transport the data on a 1 Beyond GoHDCart, read using the 1 Beyond Wrangler Reader, edit on the 1 Beyond HexDFlex, store on the 1 Beyond EzHDSAN and archive using a built-in LTO drive. These products can be



integrated seamlessly in various combinations to create the ideal workflow solution for demanding film, documentary, episodic TV, news and events use.

The HexDFlex can be configured with up to 288GBs of memory and 18TBs of internal high performance storage eliminating the expense of external storage and is available immediately, fully configured for high-end video production at just \$9,995. Turnkey options include Adobe CS4, Avid Media Composer, Iridas SpeedGrade or Grass Valley

Edius and certified hardware including Avid MoJo DX, BlackMagic, AJA, Matrox Axio, Grass Valley and others.

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About 1 Beyond

Founded in 1996, 1 Beyond, Inc. is a leading manufacturer of PC-based high performance editing, tapeless workflow and storage systems for video professionals at a fraction of the cost of traditional high-end systems. This value leadership is due to constant technical innovation, including 13 years of industry firsts. 1 Beyond delivers turnkey video end-to-end solutions that provide customers with the highest performance and quality digital workflow in all video formats including HD, 2K and 4K. The company offers a wide range of systems including the new tapeless workflow products, award-winning laptops, desktops, mobiles, and Storage Area Networks used in all workflow phases. All 1 Beyond systems are designed with true open architecture and built on world standards. This ensures the customer a continued upgrade path and hence, the longest period for ROI and non-obsolescence. For more information, visit www.1Beyond.com or call 877-One-Beyond.

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