



PRESS RELEASE

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1 BEYOND ANNOUNCES INDUSTRY'S 1ST PORTABLE UNCOMPRESSED HD DIRECT-TO-DISK MULTI-FUNCTION RECORDER

--Company to unveil the 1 Beyond HD D2D-Max at booth number SL7427 at NAB 2007--

Somerville, Mass. (April 11th, 2007) —1 Beyond, Inc., a leading provider of digital video editing, compositing and storage systems at booth SL7427 will announce the new 1 Beyond HD D2D-Max™ uncompressed HD recorder for MAC and PC. Available immediately for \$18,995 including 2.4 TBs of storage, the HD D2D-Max is the industry's first portable uncompressed HD direct-to-disk multi-function recorder, supporting maximum quality uncompressed HD with RAID protection. The new system will be unveiled at NAB, (Las Vegas Convention Center, April 14th to 19th 2007) in booth number SL7427.

1 Beyond Founder and CEO, Terry Cullen explains: "Direct-to-disk recording avoids tape compression altogether, thereby offering pristine quality footage for editing, unparalleled results for blue/green screen keying and longer recording times. Other portable direct-to-disk units on the market are trading one compression for another. With HD D2D-Max the ultimate in maximum quality is finally possible in a portable system: all HD uncompressed recording at an affordable price."

The 1 Beyond HD D2D-Max records virtually all HD formats:

- Single Link 4:2:2 and Dual Link 4:4:4 HD-SDI (commonly known as Sony HDCAM SR or Thompson Viper Format)
- 4:4:4:4, 2K HSDL
- Full bandwidth 4:4:4 RGB at 10-bits (12-bit capable) for 1080i, 1080p, and 720p formats
- Native uncompressed DPX, Cineon, TGA, TIFF, BMP, YUV, AVI and QuickTime files

It can also convert between 4:4:4 and 4:2:2 formats for Single Link HD-SDI output and has 4:2:2 machine control.

The 1 Beyond HD D2D-Max comes with a standard with 2.4 TBs of shock mounted low mass storage for up to 20 hours of uncompressed SD, 7.6 hours of uncompressed HD in 8-bit 720P 24 or 4.3 hours

of 10-bit 1080i 30. The disks are easily swappable allowing virtually unlimited storage and to allow the video to be used for instant editing on MAC or PC NLE systems while additional shooting is done. Moreover, for the first time with this new system, uncompressed HD video can be fully protected in RAID 3, 5 or the ultimate 6. RAID 6 allows for one disk to fail and still have full RAID 3 equivalent protection so production can continue. A second disk can fail with still no data loss. The 1 Beyond HD D2D-Max also has very low RAID overhead. RAID 3 overhead leaves 2.2TB and RAID 6 leaves 2.0TB of usable storage.

The 1 Beyond HD D2D-Max system enables a genuine instant camera to edit workflow, allowing users to instantaneously switch from capture to edit mode, thereby totally by-passing the time consuming process of file transfers or video ingest – a particularly useful tool for example to cut and project dailies. Back in the truck or hotel, users can simply plug in a larger computer monitor and the capture system instantly becomes a full HD editing system. 1 Beyond offers a complete complementary workflow product line including the 1 Beyond HD OctoFlex 8 processor system (rack, tower or portable) and the IntelliRaid mini-drive that will connect directly to any MAC or PC NLE via a standard SCSI connection. All of these products have interchangeable compatible disk bays.

Another use of the 1 Beyond HD D2D-Max is to capture high quality HD video from less expensive HDV video cameras. Many of the 3-chip HDV cameras have very effective front ends that can be accessed directly from their HD-SDI outputs. The main deterrent with these cameras is their very highly compressed HDV tape formats. Connecting the 1 Beyond HD D2D-Max directly to the front end of these cameras avoids the 50:1 MPEG compression and taps directly into their uncompressed output for very high quality HD video at an affordable price.

About 1 Beyond

Founded in 1996, 1 Beyond, Inc. is a leading manufacturer of professional PC-based video editing, compositing and storage systems at a fraction of the cost of traditional high-end systems. This value leadership is due to constant technical innovation, including 11 years of industry firsts. 1 Beyond delivers turnkey video end-to-end solutions that provide customers with the highest performance and quality digital workflow in all video formats including both compressed and uncompressed HD. The company offers a wide range of systems including award-winning laptops, desktops, mobiles and Storage Area Networks used in all phases of editing and compositing. All 1 Beyond systems are designed with true open architecture and built on world standards. This ensures the customer a continued upgrade path and hence, the longest period for ROI and non-obsolescence. For more information, visit www.1Beyond.com or call 877-One-Beyond.

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